



# DAPPER<sup>®</sup> DOUGHNUT

*Fresh Treats & Coffee*

Our Dapper Doughnut<sup>®</sup> concept is like no other food and beverage franchise. The combination of doughnuts with a complete line of specialty coffee, hot and cold drinks, and ice cream desserts attract a broad range of customers and keeps them coming back. Catering opportunities help Dapper franchisees engage with their communities, and our experienced team of professionals are here to support you throughout the launch and operation of your business.



## STEPS TO OWNERSHIP

- Initial Franchise Discussions
- Complete Request for Consideration
- Receive Franchise Disclosure Document

Step 1

- Discovery Day
- Conduct Due Diligence
- Award the Franchise

Step 2

- Define Your Territory
- Sign Franchise Agreement
- Commence Site Selection Process

Step 3

- Commence Funding Process (if applicable)
- Select and Submit Site for Approval
- Secure Funding (if applicable)

Step 4

- Sign Lease
- Construction
- Store Opening

Step 5

We are excited for your journey to becoming a Dapper Doughnut<sup>®</sup> franchisee. This is a wonderful opportunity to build, grow, and change your life!

Our best to you,  
Dapper Doughnut<sup>®</sup> Team